

MEETING MINUTES

NOTICE IS HEREBY GIVEN THAT A REGULAR MEETING OF THE
WHITEWRIGHT AREA CHAMBER OF COMMERCE
HELD ON THE 12TH DAY OF JANUARY, 2021 AT 5:30 PM
MEETING WILL BE HELD AT 111 W. GRAND STREET, WHITEWRIGHT, TEXAS.
AT WHICH TIME THE FOLLOWING SUBJECTS WILL BE DISCUSSED, TO WIT:

1. **Attendance/Notice of Meeting:**
 - 1.1. **Board Members:** Laura Freer, Gwyn Jordan, Ashley Schoonover, Ginger Miller, Olivia Hutchison, Amanda Francis, Angie Eads (Arrived at 5:56 PM)
 - 1.2. **Absent Board Members:** Karri Donoho, Nick Castillo and Sheri Kent
 - 1.3. **Guests:** None
 - 1.4. **Notice of Meeting:** To be received and accepted as posted and distributed.
 - 1.5. **Called to Order:** At 5:43 PM Laura Freer, President called the meeting to order.

2. **Public Comments:** None

Action Items: Business of Meeting:

3. Consider and Act on Minutes from November 10, 2020 Regular Meeting. Motion to Approve: Amanda. Seconded: Gwyn Jordan. Motion carried: 6-0
4. Consider and Act on November 2020 Treasurer Report. Motion to Approve: Gwyn Jordan. Seconded: Ginger Miller. Motion carried: 6-0
5. Consider and Act on Chamber of Commerce Board Member List. Motion to Approve: Gwyn Jordan. Seconded: Ashley Schoonover. Motion carried: 6-0
6. Consider and Act on Chamber of Commerce Officers for 2021. Motion to Approve: Gwyn Jordan. Seconded: Ginger Miller. Motion carried: 7-0

Officers for 2021

- Laura Freer.....President
- Ginger Miller.....President-Elect
- Amanda Francis.....Treasurer
- Olivia Hutchison.....Secretary

7. Discuss and Act on Proposal from Sheep Boutique for the design and hosting of a new Whitewright Area Chamber of Commerce website. After review of estimate received and highlights reviewed of meeting Olivia Hutchison had with Laura Dapkus, Sheep Boutique on December 11, 2020 a decision was made to proceed forward with website project. Motion to Approve: Angie Eads. Seconded: Amanda Francis. Motion carried: 7-0
8. Discuss 2021 Chamber of Commerce Membership Drive. Membership cover letter will be changed to mention "Office Open" now and business hours. Bullet points will be in bold or color font so they stand out. Reminder will be added to drop off giveaways, printed handouts and business cards. Mention needs to be made regarding "New and improved Website". No Action taken.
9. Events discussion and planning for 2021.
 - **January 2021** – No Event
 - **February 2021** – **Valentine Hunt** (Committee Chair – Angie Eads): 20 Valentine will be hidden throughout Whitewright by board members. Gift Cards will be prizes for finding a Valentine.
 - **March 2021** – "Spring Clean" Garage Sale
 - **April 2021** –
 - **Meet the Candidates:** Face Book Live
 - **Chamber of Commerce Banquet:** Gwyn Jordan will check to see if the Whitewright High School will allow us to use school for this function.

(Events 2021 continued)

- **May 2021 –**
 - “Spring Clean” Garage Sale #2
 - Goodie Bags
- **June 26th & 27th 2021 – Tractor Pull**
- **September 2021 – Golf Tournament**
- **October 2021 – Halloween Celebration**
- **November 2021 – Craft Fair:** Hold first week of November. Contact Howe Band Boosters Club for vendor list they use for their Craft Fair. Establish Food Drive – Can goods and non-perishable food for entrance fee.
- **December 2021 – Christmas Decorating**

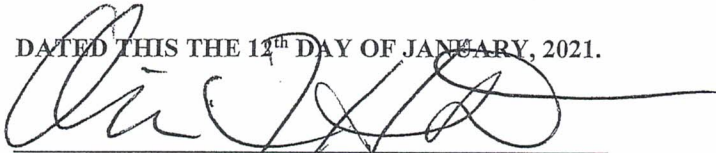
Informational Reports:

10. Board Members Concerns: None

Action Items:

11. Adjourn: Meeting was adjourned by Laura Freer, President at 7:14 PM. Motioned: Gwyn Jordan. Seconded: Ginger Miller. Motion carried 7-0

DATED THIS THE 12th DAY OF JANUARY, 2021.



Olivia F. Hutchison, Secretary