

MEETING MINUTES

NOTICE IS HEREBY GIVEN THAT A REGULAR MEETING OF THE
WHITEWRIGHT AREA CHAMBER OF COMMERCE
HELD ON THE 9th DAY OF NOVEMBER, 2021 AT 5:30 PM
MEETING WILL BE HELD AT 111 W. GRAND STREET, WHITEWRIGHT, TEXAS.
AT WHICH TIME THE FOLLOWING SUBJECTS WILL BE DISCUSSED, TO WIT:

1. Attendance/Notice of Meetings:

- 1.1. Board Members: Laura Freer, Angie Eads, Ginger Miller, Olivia Hutchison, Jennifer Beasley, Karri Donoho, Ashley Schoonover, Gwyn Jordan,
- 1.2. Absent Board Members: Amanda Francis
- 1.3. Guests: Lynn Williams
- 1.4. Notice of Meetings: To be received and accepted as posted and distributed.
- 1.5. Called to Order: At 5:38 PM Laura Freer, President called the meeting to order.

Informational Reports:

These reports are for information only. No discussion is appropriate unless there is a specific item listed below or there is a request that the item be placed on a subsequent agenda as a discussion and action item.

2. Public Comments: Lynn Williams informed us that the Motorcycle Ministry would be participating in the Christmas Parade plus the possibility of providing Christmas music in the event lot while Santa is taking pictures with the children.

Action Items: Business of Meeting:

3. Discuss and approve Minutes from October 26, 2021 Regular Meeting. Motion to Approve: Angie Eads. Seconded: Jennifer Beasley. Motion carried 8-0.
4. Discuss and approve October 2021 Treasurer Report. Motion to Approve: Karri Donoho. Seconded: Gwyn Jordan. Motion carried 8-0.
5. Discuss and approve creating an Event Management System. All agreed a system was needed. Binders will be made for each event/activity. Bring suggestions to next meeting.
6. Update on Christmas Parade.
 - Parade Entry Sheets are needed.
 - (1-2) person is needed at line-up yard; (1) person at Pine and Bond; and (2) people at Bond and Grand.
 - Laura Freer and Angie Eads will be the parade master-of-ceremonies.
 - Grand Marshall will be Randolph McGee, Game Warden. We need a new Grand Marshall sign.
 - Jennifer will look for give-a-ways for goodie bags. Email blasts need to be sent to business for giveaways. We will look for Santa hats to use as goodie bags. Treats will be in Ziplocs.
 - Check with Mayor Tona Shiplet about providing popcorn and with the Fire Station about providing hot dogs at event lot.
 - We need 2021 Christmas Ornaments for goodie bags.
 - Trash cans with liners are needed.
 - Karri Donoho will pick up the cookies for goodie bags.
 - Gwyn will talk to TXDOT about street closures.
 - A Christmas Tree will be made out of the hale bales from the Craft Festival and decorated with corrugated cardboard ornaments.

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Board Members Concerns: December 14th Meeting will be at the vineyard in Bells. Yard Sale is this weekend, November 12th & 13th. A general "Yard Sale Banner this Weekend" is needed that can be used year after year. Thank You notes need to be sent out and posted to people who allowed us to use their space, personal items and vendors from Craft Festival. 2022 Events: Valentine Day, Chamber Banquet, Community Yard Sale, Craft Festival and Christmas Parade.

Action Items:

7. Adjourn: The meeting was adjourned at 7:00 PM by Laura Freer, President. Motion to Adjourn: Karri Donoho. Seconded: Angie Eads. Motion carried 8-0.

DATED THIS THE 3rd DAY OF DECEMBER, 2021.


Olivia F. Hutchison, Secretary